

AUBURN ARTS COMMISSION

Minutes

March 12, 2013

The meeting was called to order at 8:16 am by Chairman Lee Buckingham at Auburn City Hall, Room 10. Present were: Lee Buckingham, Joyce Silva, April Maynard, Mike Holmes, Tim Grayson, Terri Goodman, Hilary Grenier, and Judi Lardner. Absent was: Rob Turner.

A quorum was established and the February 13th minutes were approved as written.

Public Comment: Joyce announced that Reif Erickson's art is on display at the library.

Public Art Loan Program: No update.

Streetscape project: No update.

Mural projects: April said that Mike Massa would charge \$500 (material and labor) to seal the Mountain Quarries Railroad Bridge mural. There was some discussion about the different kinds of sealants (UV protection versus anti-graffiti). April was asked to get an estimate for both types of sealants. Lee announced that the Dawson Oil tanks mural restoration has been completed, but that the mural still needs to be sealed.

City Hall Gallery: Lee said that the display cabinet near the Council Chamber could be used to display 3-D art as needed. Terri said she would like to have display cabinets in the gallery. The possibility of seeking donations of or for the cabinets was discussed.

Guide to Public Art Brochure: Tim asked that the people who distributed the brochures check to see if more are needed at the different outlets.

Public Art Catalog and Database: Tim said that the database is up and running. He asked if we could begin talking about the mural assessment and restoration process. He will send AAC members an email with a list of the murals to be reviewed.

Auburn Placer Performing Arts Center: Mike said that a gala is being planned for later this year. A goal of \$300,000 has been set, which will be used to remove the inner dividing wall and to develop a green room. Joyce said that "Blame it on the Movies" would be staged this summer.

Forgotten Soldier Meditation Garden: Mike is going to a meeting about the garden on March 13th. An application has been submitted to the Historic Design Review Commission. A discussion followed about a mural on the site and about murals and art in Central Square.

Logo Contest: Lee said that the subcommittee decided to postpone the logo contest until sometime after Auburn Arts in the Park.

Next Art Contest Theme: April said that the new juried competition, "Celebrating Auburn's Past", is in the process of development. A discussion followed about the entry fee (\$15 for up to two pieces), prize money (\$200, \$125, and \$75), judges, and show dates (June 10th – August 1st).

Tim moved that the budget be accepted as previously proposed and that a \$15 entry fee be collected. The motion was seconded and approved unanimously.

Auburn Arts in the Park: Joyce announced that a chair is still needed for marketing and publicity. A discussion ensued about possible people to recruit for this position. Joyce asked for reports from the committee chairs.

- Terri said she has submitted the call to artists to 30 media outlets, to various art groups, and that she and Ken Underwood have distributed 250 flyers throughout the area, including Roseville, Nevada City, and the Tahoe area. There was a general discussion about the City Hall aspect of the application process. Terri will deal with applications as they come in and will contact Mary Freitas to discuss the process. There was also a discussion about deadlines and when she could notify artists that they've been accepted into the show. It was decided that applicants be told that the final decision will be made no later than April 20th. Tim said that a separate application for non-profits would be used.
- April said that she has two confirmed musical acts for the main stage and four more slots to fill. There was a discussion about having two separate stages – the main stage and a smaller one to be used during the break between main stage acts. The location, orientation, and use (stage and seating area or performance area only?) of the large tent was discussed. April suggested that the Plein Air contest be moved to the park. The pros and cons of using the Farmers' Market location were talked about. Tim said that the main advantage of using the Farmers' Market location is the free publicity it would generate. Hilary suggested that the Sugar Plump fairies could visit the market during the festival. Tim proposed revising the budget to award prizes (\$100 and \$50) for the top two winners of the Plein Air contest (to be held at the Farmers' Market), with the art to be displayed during the afternoon at the festival and judged by the public. The motion was seconded and approved unanimously. April will follow up with the Farmers' Market.
- Hilary said that the 20-30 Club is on board for the barbecue. She will talk to the Police Chief about serving alcohol in the park. Lee said he would talk to someone from the Placer Land Trust as well. There was a general discussion about the space allowed for individual food booths and where they should be located. Tim remarked that the 20-30 Club would be responsible for staffing the four exits if alcohol is sold. Hilary said that Eric Peach of Protect American River Canyons is willing to donate all the children's art supplies previously used at the American River Confluence Festival. Joyce will ask whether the Sugar Plump fairies would like to use the supplies at Auburn Arts in the Park.
- Tim distributed copies of the small color flyer and asked for comments. Hilary suggested several changes, as did April. Hilary, April, Lee, and Tim will work together to revise the flyers and posters.

The next regular meeting will be on April 9, 2013 at 8:15 am.

Meeting adjourned at 10:00 am
Respectfully Submitted,
Judi Lardner, Secretary